

# Sierra Wireless Mobile Microsite

## User Types

**Bus**  
Business  
Journal ads  
OOH-airports  
Business events

**Con**  
Consumer  
Sponsorship events  
Collateral  
Print ads

## Problems

**!** Leverage Smartphones  
Leveraging smartphones and handheld device sales effectively through QR codes on point-of-sale, promotional and print pieces.

## Scenarios

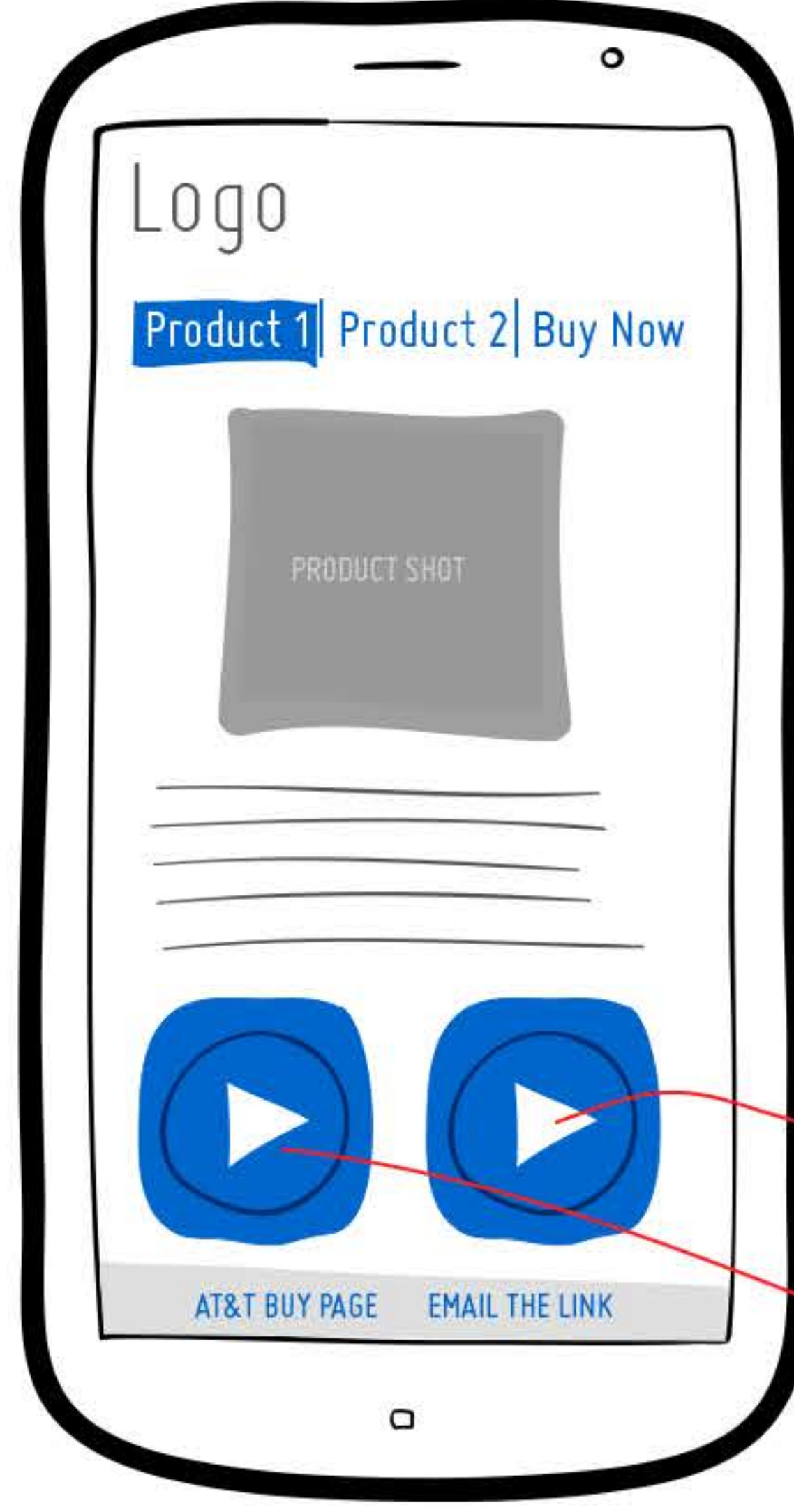
**Bus Con**  **After User Scans QR Code:**  
This is the home page the user sees after scanning a QR code.

### Home Page



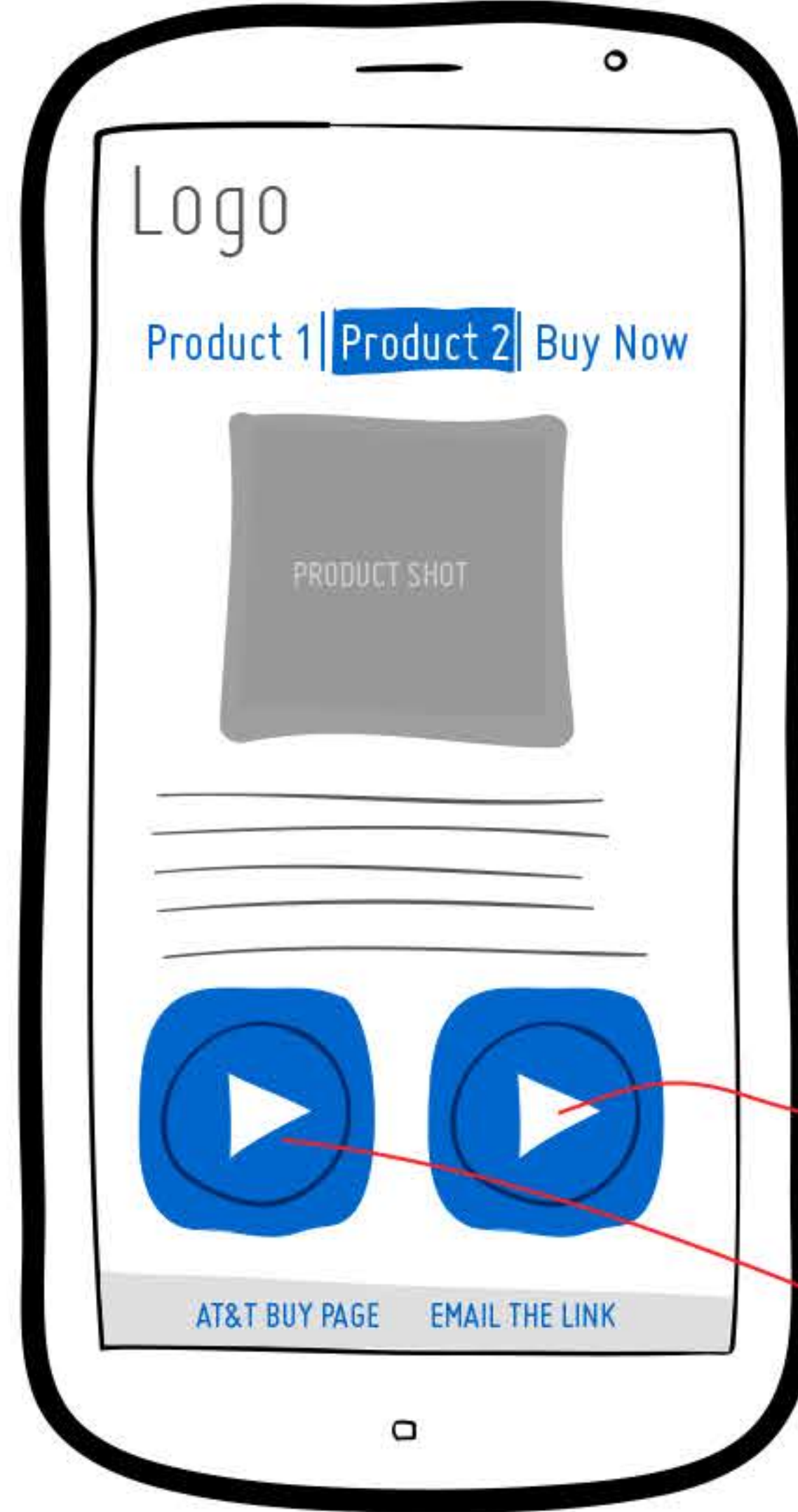
**Bus**  **User Clicks Product 1 Link:**  
This is the product page the user sees after clicking Product 1 link.

### Elevate Page



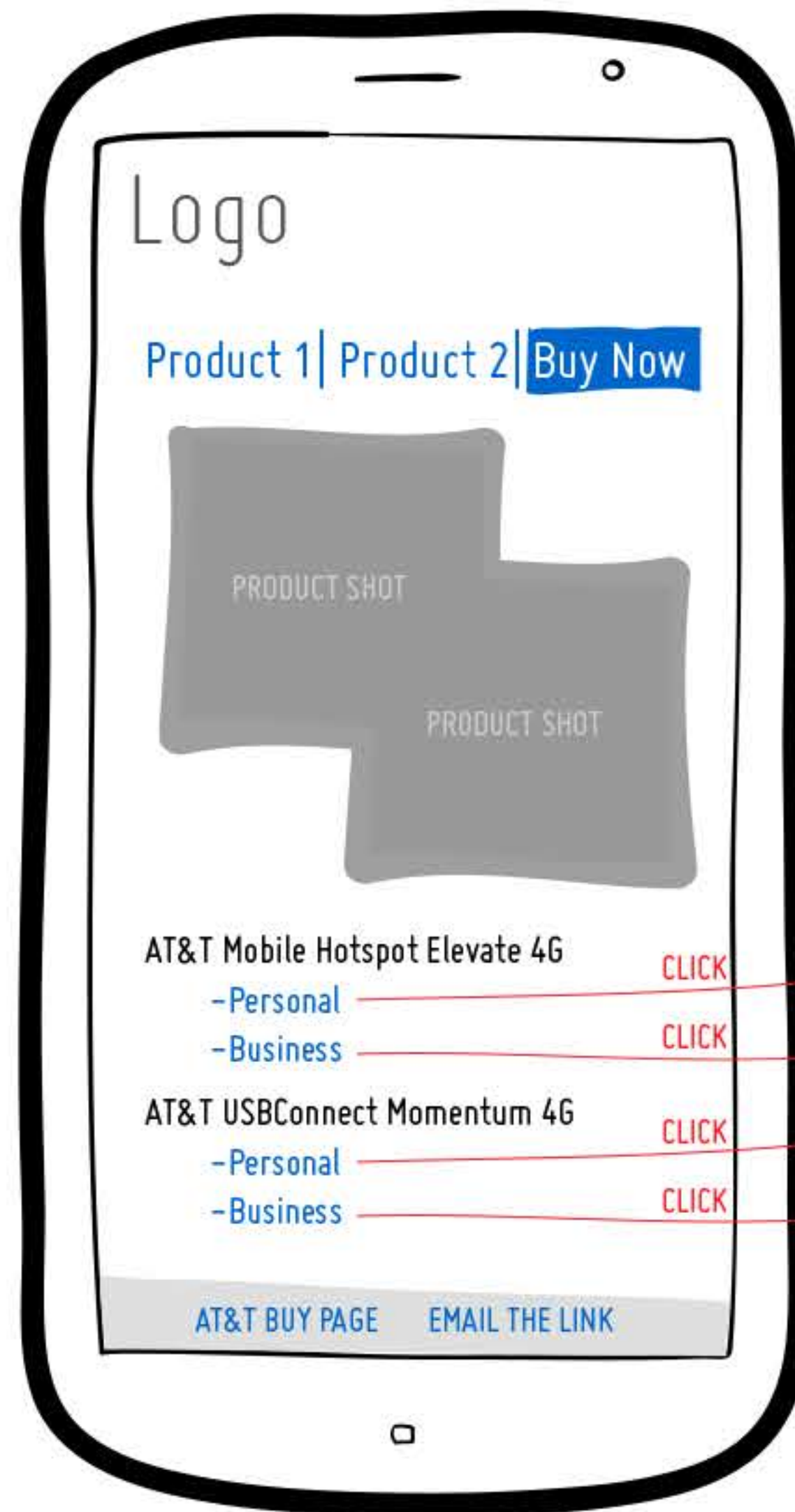
**Con**  **User Clicks Product 2 Link:**  
This is the product page the user sees after clicking Product 2 link.

### Momentum Page



**Bus Con**  **User Clicks Buy Now Link:**  
This is the Buy Now page the user sees after clicking Buy Now link.

### Buy Now Page



**Bus Con**  **User Clicks Bottom Links:**

### Bottom Links Page

