

User types

Scenarios

MS Partner

MS Partner

Searching for marketing support

Wants to find Microsoft partner marketing firms. Visits [www.partnersourcemap.com](#).

Purpose



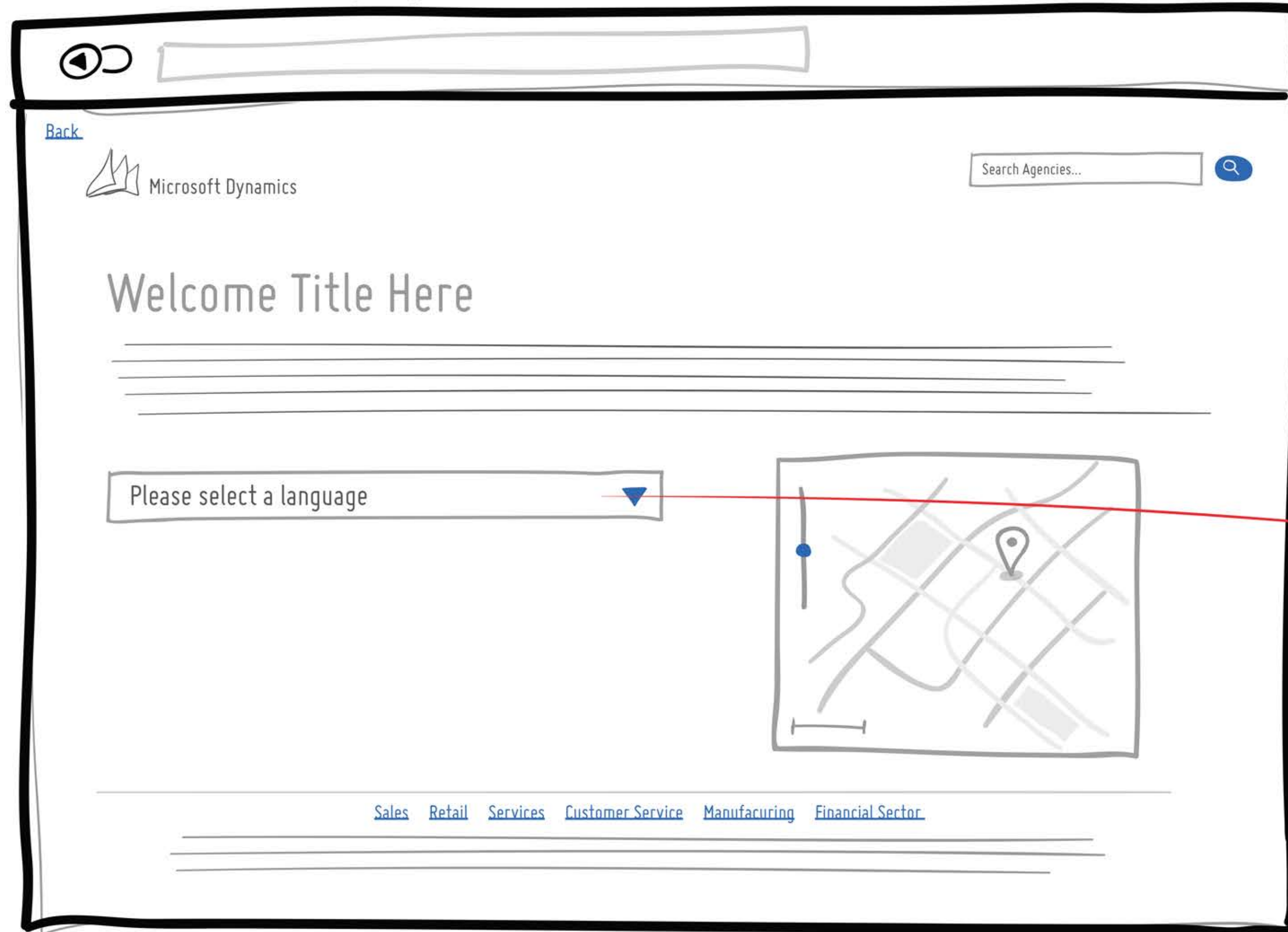
To refresh the MSB portal for Microsoft Dynamics partners.

Primary Objectives

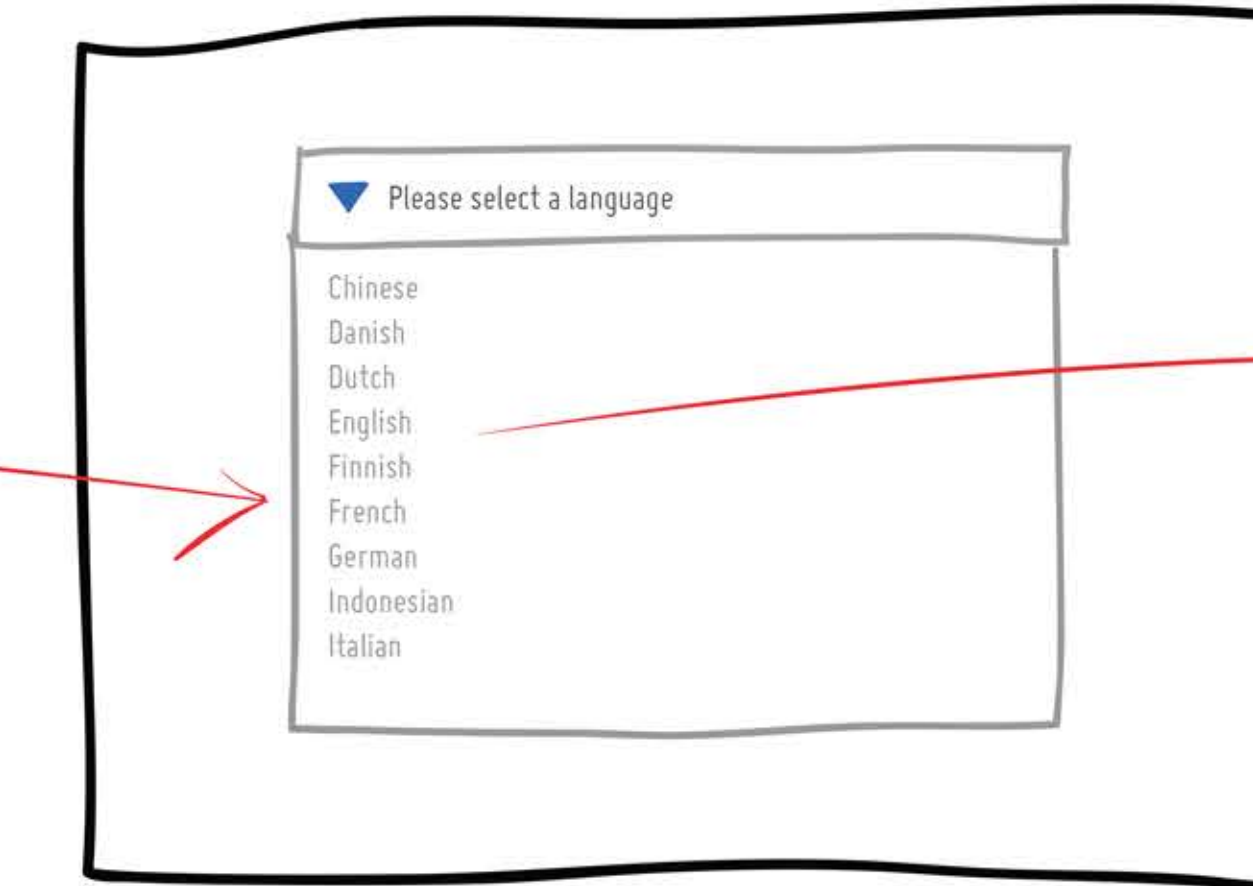


Reduced workload  
Accelerate system response

Partner Source Landing Page A

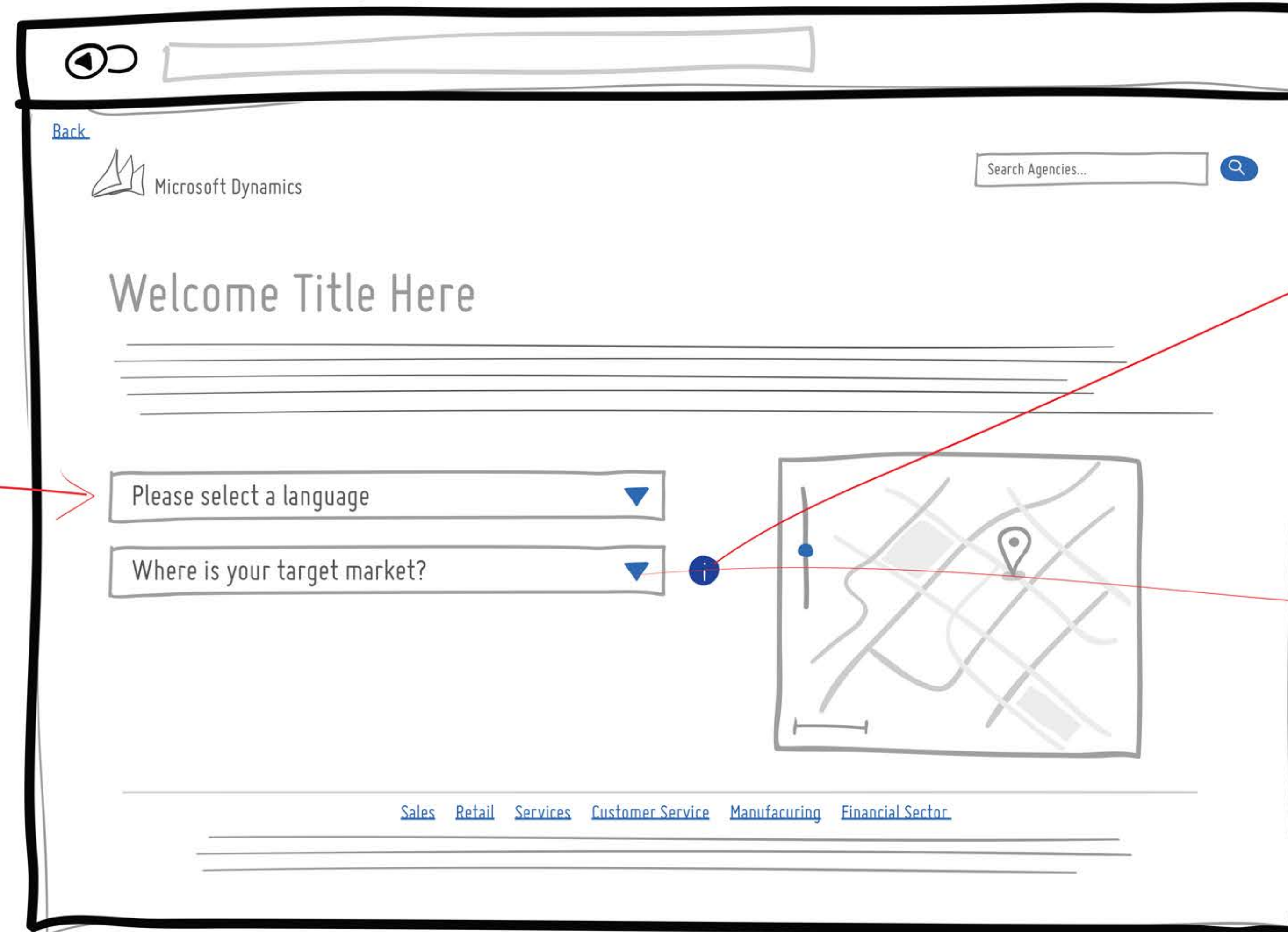


Dropdown List

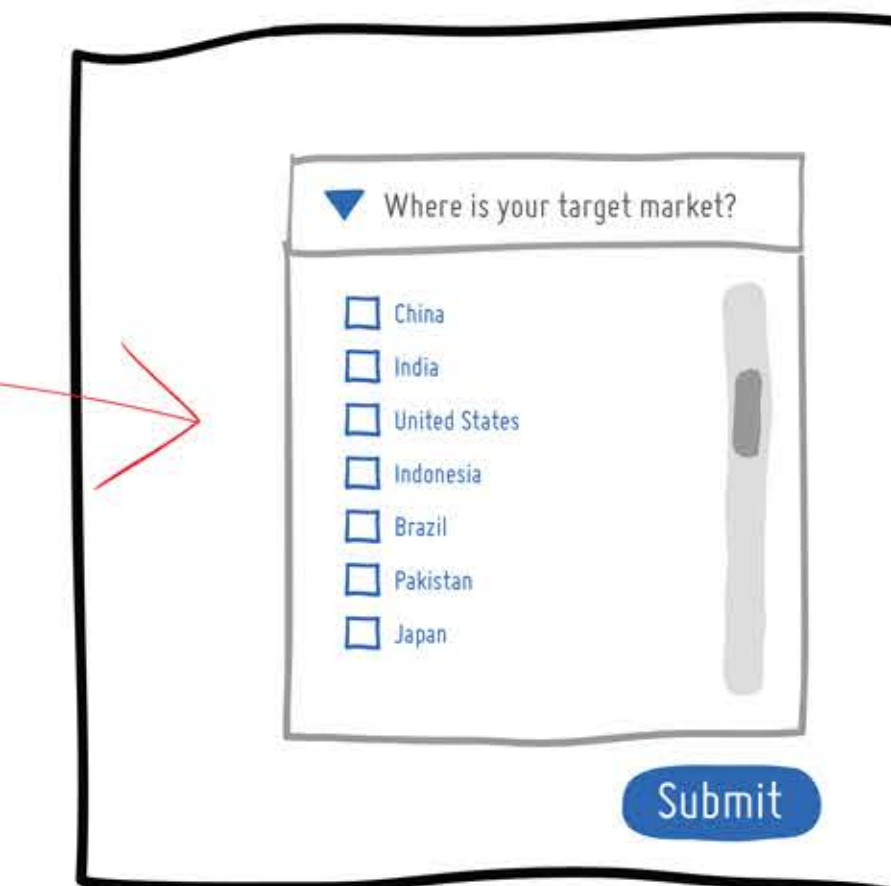


As soon as user selects language will auto post

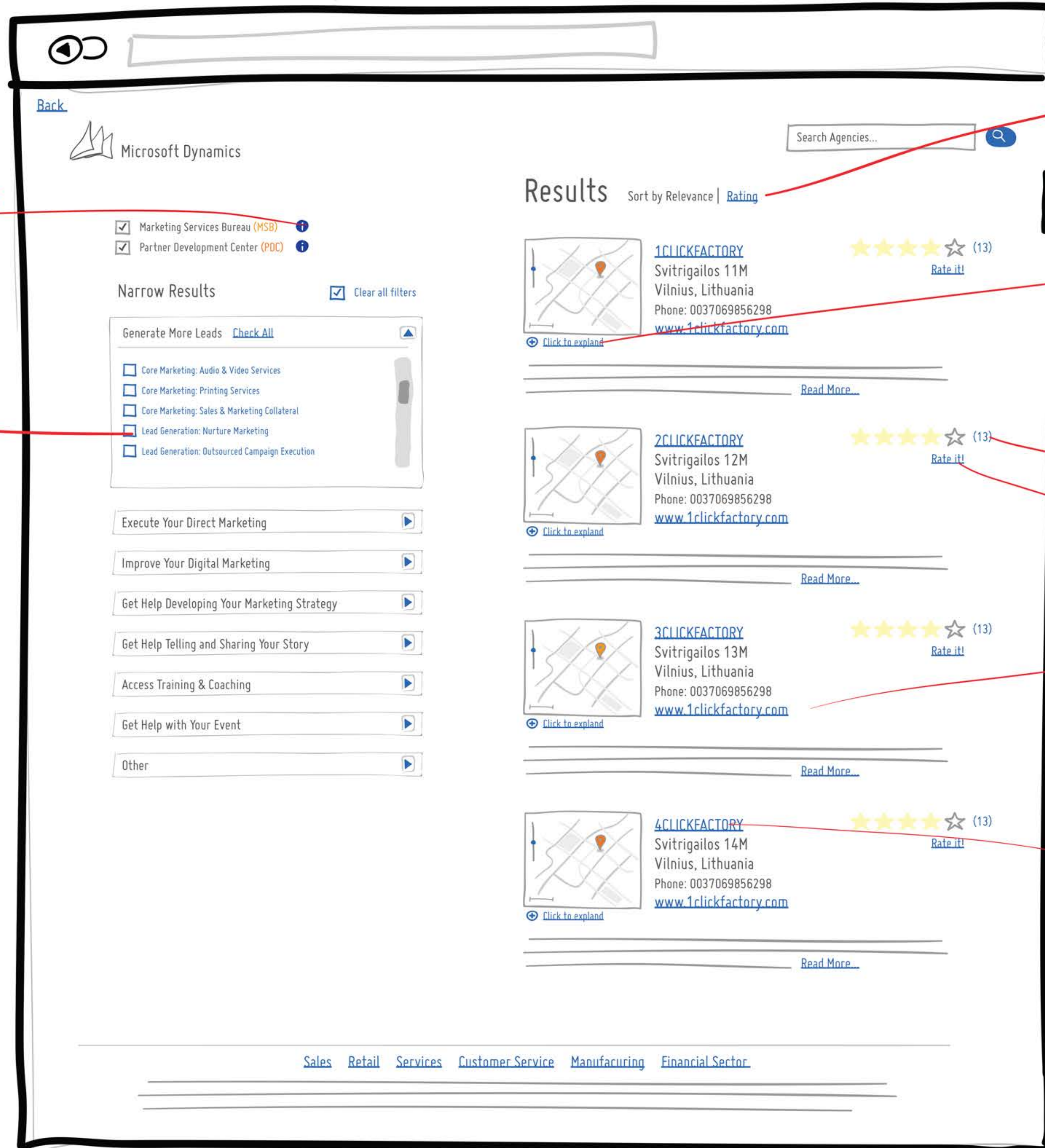
Partner Source Landing Page B



Dropdown List



Partner Source Filtered Page



Search queries show highest rating first



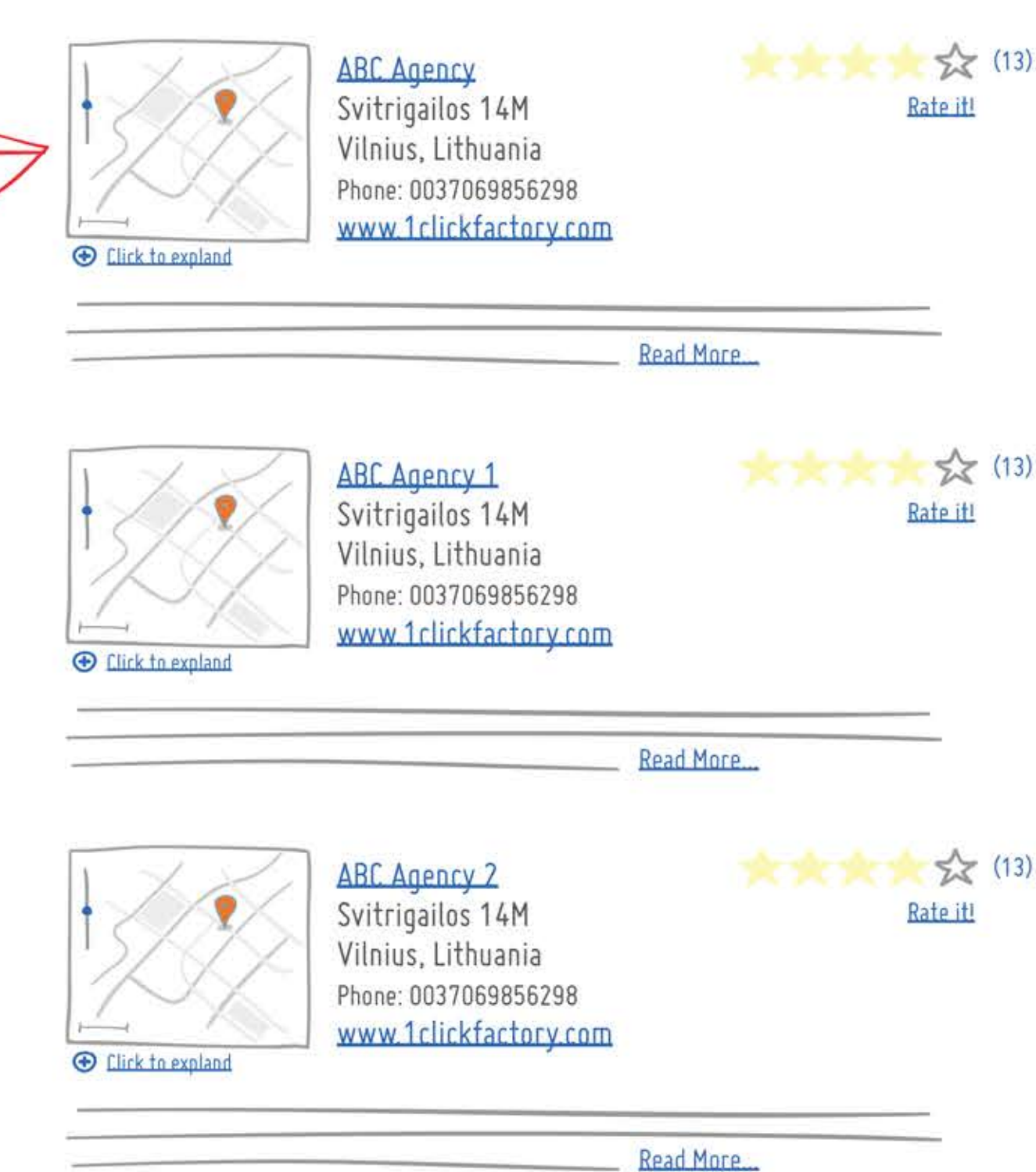
Map expands across content

See Partner Detail Page

Links to company website

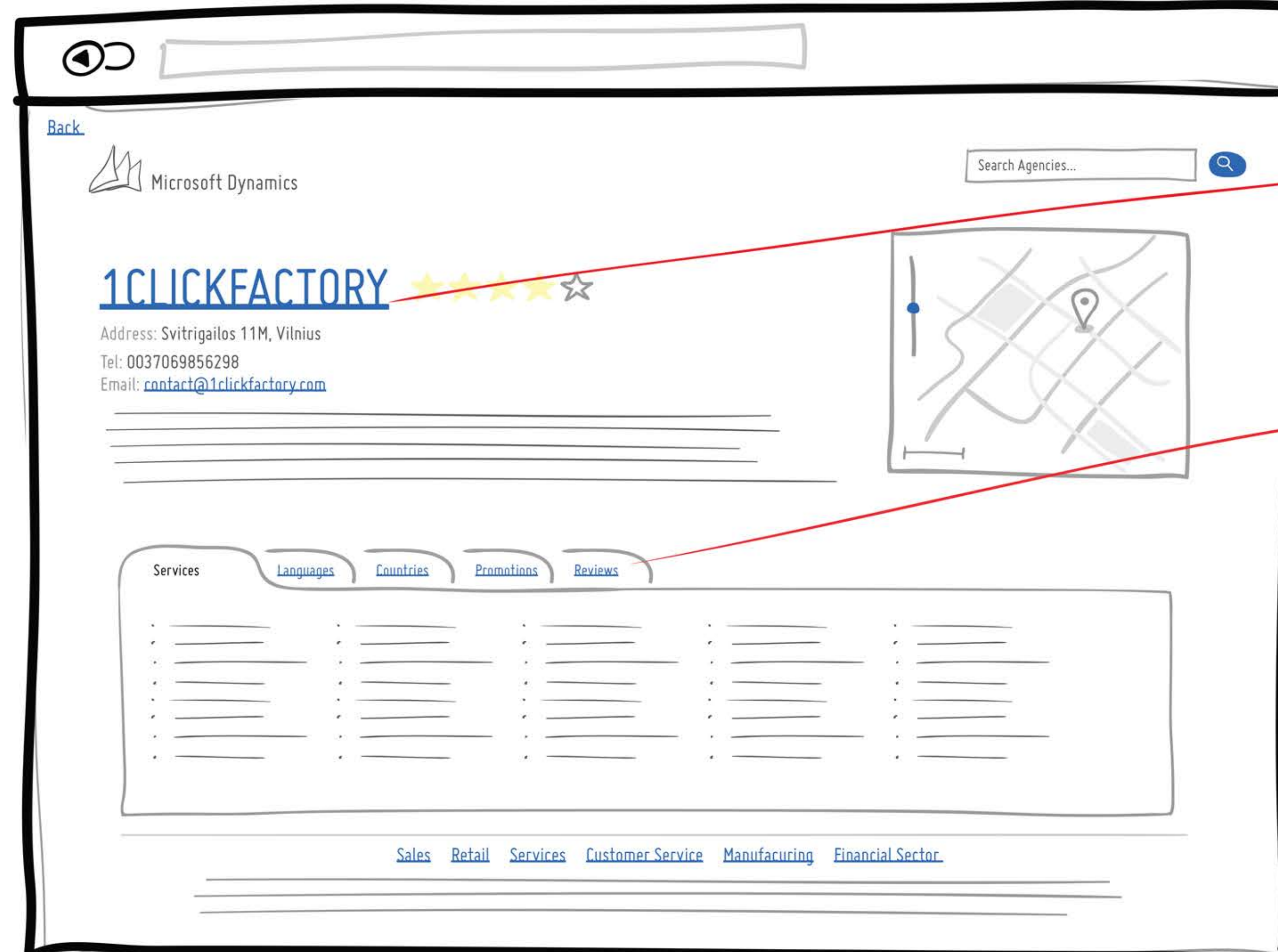
See Partner Detail Page

Search queries change on the fly

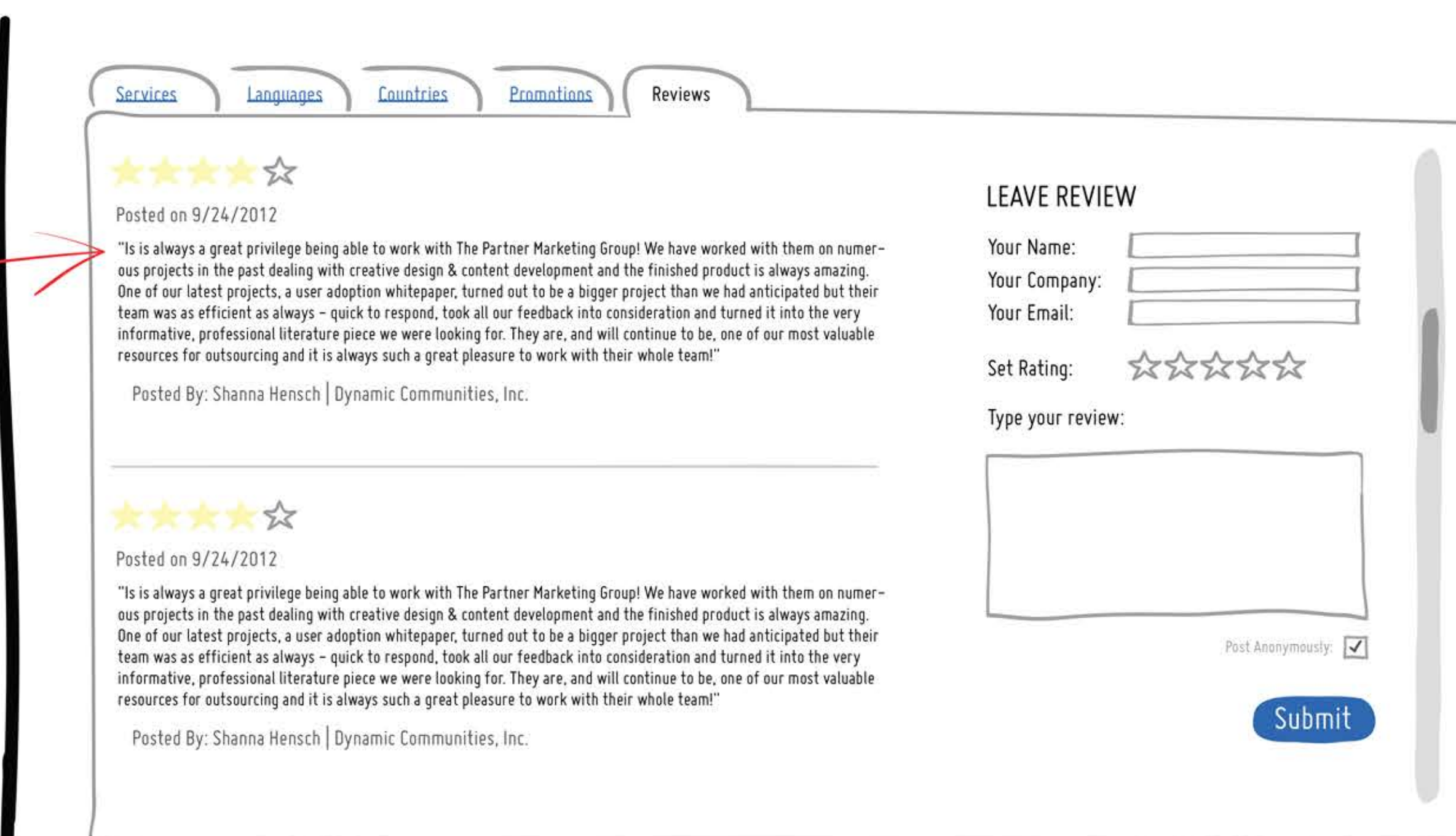


Search full phrase in title alphabetically  
Search full phrase in language alphabetically  
Search full phrase in agency type  
Search full phrase in taxonomy  
Search individual words in title alphabetically  
Search individual words in language alphabetically  
Search individual words in agency type  
Search individual words in taxonomy

Partner Detail Page



Links to company website



Multiple ways user reaches this page